

1:00 pm - 1:30 pm **Summit Welcome and Overview**  
**Max Gardner**, President and CEO,  
Orange County United Way; Chair,  
Orange County Funders Roundtable

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1:30 pm - 1:45 pm **Break**

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1:45 pm - 3:15 pm **Break-Out Session**  
**What Every Nonprofit Needs to Know  
about the Emerging Outcomes-based  
Funding Environment**  
**Jessica LaBarbera**, Director, Strategic  
Innovation, Nonprofit Finance Fund  
**Shari Battle** (Moderator), Senior Vice  
President, Bank of America

This session examines both the macro-level trends impacting the sector and the adaptive capacities every nonprofit needs to respond to an outcomes driven environment. Topics include building financial management practices, creating a performance management culture, investing human resources, collaboration and capitalization planning. Participants will receive an action planning template to guide their thinking and action beyond the session.

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**Break-Out Session**  
**Why “Why” Matters: The Benefits  
of Developing a Clear Statement  
for Being**  
**Rebecca Alvarez**, Principal, NP Strategies  
**Jennifer Tankersley**, Principal, NP Strategies  
**Ed Kacic** (Moderator), President, Irvine Health  
Foundation

Organizations are often so focused on perfecting the delivery of their mission, through program strategies and operational improvements, that they can lose touch with “why” they are doing so in the first place. In this interactive session, NP Strategies will share stories of transformation and questions you can take back to your organization to test your collective sense of “why”.

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**Break-Out Session**  
**Bold Risk, Big Change**  
**Dawn S. Reese**, Executive Director,  
The Wooden Floor  
**Frank Talarico**, President and CEO,  
Goodwill Industries  
**Randy Barth**, Founder and CEO, THINK Together  
**Margie Wakeham**, Executive Director,  
Families Forward  
**Scott Larson** (Moderator), Executive  
Director, HomeAid

What does it take to grow your impact? This dynamic panel of nonprofit executives from Goodwill Industries, THINK Together, The Wooden Floor and Families Forward will share personal journeys, lessons learned, and even their failures as they worked to scale their impact throughout the region and beyond.

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**Break-Out Session**  
**Collective Impact: Lifting the Veil**  
**Carla Vargas**, Senior Vice President, Community  
Impact, Orange County United Way  
**Jill Bolton**, Director, Community Relations,  
Disneyland Resort  
**Karen Williams**, President and CEO, 2-1-1 OC  
**Scott Trotter**, Executive Director,  
Child Abuse Prevention Center  
**Christina Altmayer** (Moderator), Executive Director,  
Children and Families Commission of Orange County

Collective Impact is mentioned everywhere... But what, exactly, does it mean? This session is designed to grapple with this compelling industry vision, and will offer candid discussion around the concept of collaboration and shared outcomes, and how it is being currently manifest in Orange County.

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3:15 pm - 3:30 pm

**Break**

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3:30 pm - 5:00 pm

**Break-Out Session**

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**Shari Battle** (Moderator), senior Vice President, Market Manager – Orange County, Bank of America

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**Break-Out Session**

**Models of Innovative Partnership**

**Holly Hagler**, President and CEO, Senior Serv

**Geoff R. Le Plastrier**, Board Member, Seneca OC

**Bill Ford**, Senior Vice President, Senior Client Manager, Specialized Industries-West, Bank of America Merrill Lynch, Bank of America N.A., Merrill Lynch, Pierce, Fenner & Smith Incorporated

**Max Gardner** (Moderator), President and CEO, Orange County United Way; Chair, Orange County Funders Roundtable

There is a dynamic continuum of strategies to foster collaboration and growth, from loose agreements to formal mergers. Join this panel of leaders who have made the most of innovative partnerships as they seek to grow their ability to serve the community.

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**Break-Out Session**

**Let’s Get Real: Fostering Dialogue between Nonprofits and Funders on Innovation**

**Fred Ali**, President and CEO, Weingart Foundation

**Shelley Hoss** (Moderator), President, Orange County Community Foundation

Join Fred Ali, President of the Weingart Foundation for an interactive discussion on the conditions necessary for innovation and how to engage funders in scaling programs and growing impact.

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5:00 pm - 6:30 pm

**Summit Reception (Outdoor Terrace)**

Hosted by the **Orange County Funders Roundtable**

7:30 am - 8:30 am

**Breakfast**

Come enjoy a casual buffet-style breakfast with your colleagues and local funders.

8:30 am - 10:00 am

**Break-Out Session**

**Developing Leaders/Surviving Succession**

**Nicole Suydam**, CEO, Second Harvest Food Bank  
**Sister Eileen McNeerney**, Assistant General Superior, Sisters of St. Joseph of Orange, Founder, President Emeritus, Taller San Jose  
**Paula Tomei**, Managing Director, South Coast Repertory  
**Shawna Smith** (Moderator), CEO, Taller San Jose

Succession isn't a singular event; it is an orientation and long-term process that when done well, readies organizations for dynamic growth. This panel of nonprofit leaders will share true stories of "succession survival" and practical tips about how to prepare for this leadership change.

**Break-Out Session**

**Defining Your Destination**

**Jennifer Li Shen**, Partner and Co-Founder, Blue Garnet  
**Way-Ting Chen**, Partner and Co-Founder, Blue Garnet

You wouldn't jump in your car and drive without knowing where you need to go...would you? So, why do it with your organization? Take a thought provoking and energizing trip with Blue Garnet, as they make the case, offer a practical tool, and share stories of starting with the end in mind.

**Break-Out Session**

**How to Build a Sustainable Culture of Creativity**

**Lynda Lawrence**, Chief Idea Officer at Ideaworks Consulting, Faculty, UCI Merage School of Business  
**Jack Toan** (Moderator), Regional Vice President, Wells Fargo

In a hands-on workshop, Lynda Lawrence will guide you through the essential steps, the barriers and how to overcome them, and ways to keep that culture alive and well. Drawing on her decades of experience with corporations, government agencies, and nonprofits, she'll share success stories—and failures—as you take the first step toward building your own culture of creativity.

10:00 am - 10:15 am

**Break**

10:15 am - 12:00 pm

**Break-Out Session**

**Developing an Engaged and Effective Board of Directors**

**Vicki Booth**, President, Ueberroth Family Foundation, Board Chair, Orange County  
**Tom Rogers**, Chairman, Plaza Bank; Former United Way Board Member  
**Michelle Jordan**, Principal, Jordan LLC, Strategic Communications; Board Member, 2-1-1 OC; Former Chair, OneOC  
**Max Gardner** (Moderator), President and CEO, Orange County United Way; Chair, Orange County Funders Roundtable

The title says it all. No questions are off limits in this open conversation designed for board members. Join a diverse panel of current board members as they take on many of the challenges of the boardroom.

## Break-Out Session

### **The CEO Playbook: How to Avert Disaster and Strengthen Your Organization through Savvy HR Practices**

**Edson McClellan** (Speaker), Partner, Rutan & Tucker

**Pamela Pimentel**, RN, Chief Executive Officer, MOMS Orange County

**Gene Howard**, Director, Orange County Alliance for Children and Families

**Dana Butler-Moburg**, Executive Director, The Shea Center for Therapeutic Riding

**Shelley Hoss** (Moderator), President, Orange County Community Foundation

The workplace is changing; the workforce is complex, and HR laws are hard to keep up with – especially for nonprofits without the benefit of corporate HR departments. This seminar will offer critical guidance on some of the most common HR challenges facing nonprofit employers, and provide some candid case studies to make it real.

## Break-Out Session

### **Social Enterprise: Myths and Realities**

**Jerri Rosen**, CEO and Founder, Working Wardrobes

**Diane Helfrey**, Executive Director and Founder Social Venture Partners

**LaMecia Butler**, Portfolio Manager, REDF

**Josefa Alofaituli** (Moderator), Executive Director, Oak View Renewal Partnership

It's been called the "holy grail" of sustainability by some; completely "unattainable" by others. This session helps set the stage for honest dialogue about revenue generating strategies, the role of social innovation in nonprofit sustainability, and when these innovative strategies are right for your organization.

12:00 pm - 2:00 pm

## **Closing Plenary Luncheon**

Hosted by the **Orange County Funders Roundtable**

### **Special Presentation**

#### ***The Sister Regina Fox Inaugural Quiet Achiever Award***

**Max Gardner**, (Host), President and CEO, Orange County United Way; Chair, Orange

**Lisa Fujimoto**, (Presenter), Executive Vice President, Change A Life Foundation

### **A New Golden Age of Philanthropy?**

**James M. Ferris**, (Speaker), Director, The Center on Philanthropy and Public Policy Emery Evans Olson Chair in Nonprofit Entrepreneurship and Public Policy

Sol Price School of Public Policy University of Southern California

**Fred Ali** (Panelist), President and CEO, Weingart Foundation

**Michael Ruane** (Moderator), Chief of Strategy and Public Affairs, CalOptima

2:00 pm

Summit Ends